
Kentucky Extension Association of Family & Consumer Sciences
Fall Board Meeting Minutes
November 1, 2017 ~ Hardin County Extension Office ~ 10:30 AM

NEAFCS CREED

As an Extension educator my prime concern is people. I believe it is my responsibility to give the best of my ability and develop myself to be an effective educator. I accept the opportunity to empower individuals, families, and communities to meet their needs and goals through a learning partnership. May I always be willing to accept the challenges of the changing times.

President Liz Kingsland called the meeting to order at 10:35am. Parliamentary Review was covered by Jennifer Bridge, Past President. The thought for the day was given by VP Jill Harris – it was a superhero theme & written by Jon Gordon. Gina Noe and Alethea Price will serve as the minute review committee for today’s meeting.

Leslie Workman conducted a roll call of board members by reminding everyone to sign the registration sheet. Twenty five Board Members and one guest signed the registration sheet, which is on file. A correspondence from Lora Lee Howard was read thanking every one for their support at NEAFCS in Nebraska. Secretary’s Report included the reading of minutes of Fall Board Meeting held on June 2, 2017. Sheila Fawbush made the motion to accept the minutes as read. Second by Diana Doggett. Motion passed.

Treasurer’s Report was given by Lora Lee Howard, Treasurer titled *KEAFCS Budget Report 2017*. We have received \$1,000 in donation and \$6,860 in registrations for KEAFCS annual meeting 2017. General income was \$16,382.00. We have \$166,573.00 in Central Investment Center. General expenses totaled \$11,922.29. Sheila Fawbush moved to approve. Mary Hixon second. Motion approved.

Comments from National President-Elect Lora Lee Howard – She thanked everyone who attended NEAFCS and who gifted her with cards. She said it encouraged her to get through the week. “Chart Your Course” will be her theme for the NEAFCS 2018 year. She encouraged everyone to consider joining a national committee and to be committed to the association. She believes in the association and all it can do for the members.

Officer Reports

President: Liz Kingsland gave a written report. She thanked Leslie Workman for attending the County Judges Breakfast in Lexington in October.

President Elect/Professional Development: Jill Harris gave a written report. She has been working on securing speakers for KEAFCS. She asked for agents to save the date for All School Conference on Nov 28th and KEAFCS on Nov 29 & 30th at the Hyatt in Lexington. Nov 3 is the hotel deadline. Nov 3 is also the deadline for reduced registration. Jill

reminded everyone to bring items for the silent auction. Nov 29 Dean Cox will be at KEAFCS in the evening at 6:00pm for a reception & sharing session.

Vice President for Awards & Recognition: Amanda Hardy submitted a written report of NEAFCS and KEAFCS Awards. We recognized 10 Southern Region winners and 5 National winners in Omaha. There will be an online Zoom training on Jan 4th to help members learn to apply for awards. From the national committee meeting – there are changes coming in the awards application process. Awards to national are due to on the 15th of Feb. Social media education is replacing social media networking. They are adding a Snap Ed/ EFNEP award & an Innovation in Programming award. 2nd & 3rd place awards will be partial scholarships and some awards are changing to cash awards.

Short discussion was held on inviting people to be members. KSU members should be encouraged to join KEAFCS as they have been in the past. With our dues being covered by professional development funds, be sure to ask new employees about joining.

Vice President for Member Resources: Matti Daniels had a written report. We will be recognizing 11 new agents at KEAFCS. Finding new agents is difficult because communication from campus is sporadic. NEAFCS affiliate officer training – brainstormed about ways to encourage people to write for the Journal of Extension. Encourage new agents to pay dues and become members of KEAFCS/NEAFCS.

Vice President for Public Affairs: Melissa Goodman has a written report. She attended NEAFCS & public affairs committee & learned about promoting FCS programs in your state. It all comes down to showing impact – 24 statements were submitted from KY for NEAFCS. We were represented in all 9 statements and mentioned 18 times. She spent a lot of time searching by program indicators and read impact statement titles to find a correlation. Working together by area or district when reporting to her would be helpful. How we present ourselves in photos (correct logos, etc.) is critical. Dec 3 is “Dine In with FCS” this year. There is a Pinterest Board and ideas in her report. Living Well month is March. Both programs come from AAFCS. Diana Doggett talked about upcoming survey that will be turned into statements for the Dean to use regarding timely FCS impacts.

Chairman Reports

Budget Committee: Lora Lee reported the budget committee has met. The budget will be presented in Nov at the board meeting.

Nominating Committee: Matti Daniels gave an oral report on behalf of the nominating committee. The election will be held at the Annual Business meeting on Nov 30th. We have credentialed applicants for all positions.

Retirement & Life Members: Katie Alexander gave a verbal report. Five retirees will be recognized this year - Pam York, Pam Dooley, Virginia Langford, Debbie Temple & Joan Martin.

Plate It Up: Kentucky Proud: Liz Kingsland – KY Proud Evening events are being done in Fayette Co with authors and recipes. Recipe testing on Nov 15 and 17 – the committee need taste testers if you are available. Sheila Fawbush and Katie Trump can represent District 3 on the committee. Sarah Brandl reminds everyone to submit recipes when she sends emails to ask for them. Alethea Price asked for a sorghum recipe. Storage ideas and promotion ideas were also discussed.

Newsletter & Website: Kathy Byrnes – We did a fall Newsletter & are still working out deadlines. May 1 is deadline for Spring newsletter. Photos for the website are always helpful.

Constitution, History & Policies: Mary Hixon – Goal from last meeting was to update the policies and constitution on our website. Mary covered several items that had been updated in policy but not reflected in the paper copies nor the online copy of the constitution and bylaws. Each item was read for clarity. Mary Hixon will update the files and Kathy Byrnes will post the newest versions online so they are accessible.

Further changes need to be made to update the Constitution and Bylaws. Mary Hixson made a motion to add:

Organizational Policies II. Financial Policies

B. Board Member Expenses

5a. (add) and the Joint Council of Extension Professionals Annual Leadership Conference – (KEAFCS President) and/or President Elect Vice President for Professional Development. Kenna Knight seconded. Motion carried.

Mary Hixson made a motion to add:

Article II. Financial Policies, A. 15

15. \$25,000 Growth & Development Fund will be used to fund professional development; PILD & JCEP conferences to include subsistence, travel and/or registration cost not covered by line item and or Assistant Director of KY Cooperative Extension or scholarship monies. Sheila Fawbush seconded. Motion carried.

Other updates will include a form for area officers & chairman to align with national offices. It will be due to Jill Harris Dec 15.

Pride of KY Endowment: Sally Mineer Endowment fund is at \$179,629.02 from Aug 2017. Endowment is designated to support awards. The fund is slightly up with earnings this year. We are pleased with the growth.

Special Committee for Promotion of FCS: Jennifer Bridge

Everyone should have been receiving information from Mindy McCully on the items the FCS Marketing Committee has been working on. The main focus has been 3-fold.

- 30 min session at KEAFCS (tip sheet, history of the committee, the Dean's speaking points & how to use the FCS logo with the CES logo)
- A Master FCS volunteer program using the KELD lessons, history of Extension
- A Marketing retreat – we've invited Alice Henneman from Nebraska (smart marketing using technology), FB live, using GoPro camera Diana Doggett, Edutainment – Melissa Goodman, Leslie Workman – sharper professional image.

The idea of an ombudsman was brought up. Sometimes it's hard to rely on an impartial 3rd party who is not involved in the evaluation process that can help solve disputes and office problems.

Report from Administration: Cherry Kay Smith

Greetings and appreciation from campus and personal comments.

She's pleased we are planning to honor Dr. Vail in December. Family systems, change theory, etc understood by Dr. Vail has caused KY Extension to be outstanding in programming. She encouraged us to do the right thing and focus on family & community challenges along with critical issues as we improve the big issues. Provide evidence of your work and line up your most articulate clientele to speak for you.

Dr. Palmer, Dr. Maines and Dr. Smith developed a document to set guidelines between agents about programming areas.

Be motivated by change and encouraged by it.

Curriculum specialist – no decision yet

Health specialist – 2 candidates. Link to presentations and surveys coming soon.

Unfinished Business

Reception for Lora Lee Howard at NEAFCS 2018 San Antonio - Mary Hixson

We will be hosting a reception. Judy Hetterman has been in touch with National office and the hotel for arrangements. We may be limited on our choices due to proprietary food at the center. Lora Lee is the first president from KY and we are choosing a token for the reception that night. Funding – we may be asking to cash in CD's or fundraising to cover the reception. Liz and Matti comprise the rest of the committee. Be looking for more information soon and if you have ideas – please contact the committee.

Friend of Extension nomination – Purchase & Pennyrile areas – Amanda Hardy reports the names are secured and ready.

Honorary KEAFCS member nomination – KY AG Andy Beshear and Warren Beeler from Ag Policy were both mentioned. Jennifer Bridge made the motion to honor Warren Beeler. Diana Doggett seconded. Motion carried.

Archives – Kathy Byrnes. The committee tried to meet at NEAFCS and couldn't work it out. Vicki Wynn and Mary Hixson round out the committee. Ruth - Carol Gnatuk's daughter is a special collection's librarian at UK. Kathy spoke to her. We have 4000 documents scan and store. The committee is working on it. Also to be addressed is who would take care of making sure the documents get added at the end of each term.

New Business:

Honoring Ann Vail – Liz has spoken with Kim Henken about this. Kim says All School will honor her at the end of their training day. The KEAFCS plan is to honor her at the awards banquet. Diana spoke with Gary (Dr. Vail's husband) about a suitable pattern and item of Waterford Crystal to purchase to gift to Dr. Vail. Lora Lee reports there is money in the budget to cover a gift. Sheila Fawbush made a motion to spend \$300 on Waterford and for membership to make personal donations on Wed at KEAFCS for the Legacy Fund. Seconded by Gina Noe.

Motion passed.

Marketing In-Service Training – Jennifer Bridge made a motion that KEAFCS host a two day Marketing In-service Workshop highlighting new innovative ways to promote FCS programming efforts and provide financial support up to \$500. Second by Melissa Goodman. Motion carried.

New awards from NEAFCS

Amanda Hardy, Awards chair made a motion that we add \$50.00 for first place for the 5 new awards plus \$5.00 for a frame beginning with the 2018 awards. Alethea Price seconded. Motion carried.

Nov 8 is the maturity date if we want to take out the Certificate of Deposit according to Lora Lee. We have enough money in the checking account to cover the reception and don't need to cash it out at this time. We will revisit this again.

Motion to adjourn by Alethea Price, second Jennifer Bridge. Meeting Adjourned.

Dates to Remember

November 28, 2017- HES All-School Conference

November 29-30, 2017 - KEAFCS Annual Meeting

December 15, 2017 – Area Officer Forms and Area POW due to Jill Harris

February 14-15, 2018 – JCEP Leadership Conference in Orlando, FL

April 8-11, 2018 – PILD Conference in Arlington, VA

September 24-27, 2018 – NEAFCS 2018 annual session in San Antonio, TX